K11 Art Foundation is delighted to present It’s Always You, a showcase of art installation and hand-picked designs by emerging art talent Chan Ka Kiu, at K11 Art Mall’s K11 Design Store from now to bring a little fun and pun to the festive seasons. Dedicated to incubating local young artists and designers, K11 Art Mall has long been an open platform for showcasing their works thus foster the development of arts.

It’s Always You is the latest immersive experience by the artist to explore individualism and the idea of self in contemporary life. The artist will transform a section inside K11 Design Store into a room that is filled with mirrors, reflections and neon slogans, creating an optical illusion of the space vanishing due to multiple reflections. Through this ‘Invisible Shop’, the artist creates a stage for visitors to perform, encouraging unselfconscious selfies inside the space, and at the same time, mocking such inflated sense of self and excessive self-admiration that echoes with the neon sign ‘It’s Always You’. Only when the visitors exit the space will they realise that the mirror is see-through from outside and their behaviours in the room just now are in fact not so private. The installation immediately switches perspective and position for the performer, and forces them to see themselves clearly ‘without the mirror’.

Under Chan’s manipulation of space and perspectives, visitors can immerse in a theatrical experience where they can be both the performer and the audience. The artist prompts us to question the ‘self’ we see and try to portray – how differently would one act and feel if he/ she is aware that the other side of the mirror is glass instead of solid walls?

Chan Ka Kiu expressed, “Funny at first sight, this semi-awkward yet luring installation is more than just a joke, we hope all visitors can enjoy a few moments of self-love, self-reflection and perhaps self realisation too.” In a room where only your own reflections are visible and everything else is invisible, the artist challenges your sensitivity and wonders if you manage to notice other things that exist in the installation.
During the showcase of *It’s Always You*, K11 Design Store will feature an exclusive collection of artist selected design goods that will give you fun, laughter and simple happiness – perfect gifts for the upcoming festive seasons! Through a witty mix of art installation, designs and gift selection, K11 Art Foundation, K11 Design Store and artist Chan Ka Kiu invites you to explore the blurred boundaries of art, design and art toys!

**About It’s Always You**

Date 12 December 2020 – 15 February 2021  
Time Open every day from 11am – 9:30pm  
Venue K11 Design Store, 3F, K11 Art Mall

**Social Media**

Please join the conversation on Instagram (@k11artfoundation), and Facebook ([https://zh-hk.facebook.com/K11ArtFoundation/](https://zh-hk.facebook.com/K11ArtFoundation/)), with hashtags #K11ArtFoundation #K11DesignStore #ItsAlwaysYou #InvisibleShop #ChanKaKiu

Download high resolution images:  
Crediting: Courtesy of K11 Art Foundation and the artist  
[https://nwshare.k11.com/DownloadFile.aspx?key=bCpoYWAoYgYExowWzhU2wjFy1G2oF0Ke6RWEBDvnpK8FRLRPh5WTp3f7LdujLpqZD](https://nwshare.k11.com/DownloadFile.aspx?key=bCpoYWAoYgYExowWzhU2wjFy1G2oF0Ke6RWEBDvnpK8FRLRPh5WTp3f7LdujLpqZD)

**About Chan Ka Kiu**

Chan Ka Kiu (b.1995 Canada, Toronto) is a Hong Kong based artist. Graduated in year 2017 from Chinese University of Hong Kong Fine Arts Department. Focusing on intangible mundane bizarreries in mortal secular lives, Chan romanticises daily scenarios in playful but honest puns. In a physically eco-unfriendly industry, Art, Chan attempts to be a digitally eco-friendly artist making good use of this generation’s over-flooding still and moving images produced every day. Chan’s previous solo exhibition includes *Darling, Don’t Come So Fast* (Hong Kong Art Basel 2019, Parasite); other exhibitions include *Un___able Folder S2: You As Well* (Negative Space, Hong Kong, 2020); *Very Natural Actions* (Tai Kwun JC Contemporary, Hong Kong, 2019); *We [ breath ] in the space between*, (ASC MIR Project Space, London, 2019); *Yummy Gummy*, Women Festival 2019 (Hong Kong, 2019); *TNDR* (Kino Roland, Switzerland, 2019); *A Tree Fell in the Forest, and No One’s There* (Power Station of Art, Shanghai, 2018); *Post-Flu Syndrome* (Hong Kong Arts Centre, Hong Kong, 2018); *Un___able Folder S1: Drag Here* (PRÉCÉDÉE, Hong Kong, 2018); *The Best is Yet to Come*, Residency Programme Exhibition (K11 chi art space, Hong Kong, 2017); *Happily Ever After* (Blindspot Gallery, Hong Kong, 2017).

**About K11 Art Foundation**

Founded by Adrian Cheng in 2010, K11 Art Foundation (KAF) is a non-profit organisation in Hong Kong dedicated to fostering the development of Chinese contemporary art. In pursuing our mission, we are committed to supporting artists through KAF’s exhibitions, artist residencies, and educational programmes. We also actively establish partnerships with leading art and cultural institutions around the world, collaborating with curators and other industry specialists to create impactful cross-cultural exchange and contribute to the expanding global contemporary art discourse.

Over the years, KAF has collaborated with the Royal Academy of Arts, Serpentine Galleries, and the Institute of Contemporary Arts, London; Centre Pompidou, Palais de Tokyo, and Musée Marmottan Monet, Paris; Fundació Gala-Salvador Dalí, Figueres; the Metropolitan Museum of Art, the New Museum, The Museum of Modern Art, and MoMA PS1, New York; Museum of Contemporary Art, Los Angeles; UCCA Center for Contemporary Art, in Beijing; and Videotage, British Council Hong Kong, Design Trust, and Asia Art Archive, Hong Kong, among others.

[www.k11artfoundation.org](http://www.k11artfoundation.org)